AccuCode®

PRESS RELEASE
May 7, 2012

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FOR IMMEDIATE RELEASE
New AO: Rapid Inventory Website Boasts Simplified Layout and Improved Navigation

AccuCode, Inc., developers of AO: Rapid Inventory, announces the launch of the new and improved Rapid Inventory website.

CENTENNIAL, CO – May 7, 2012 – AccuCode, Inc. is proud to announce that the redesigned and redeveloped AO: Rapid Inventory website was launched on Thursday, March 15th. Previously on Joomla, the new Rapid Inventory website was created using a custom WordPress template. AOR, Agency Off Record, a marketing firm also based in Colorado, created the new website that illustrates Rapid Inventory's commitment to providing the best inventory management solution for QuickBooks users.

The new and improved AO: Rapid Inventory website (www.rapidinventory.com) boasts a simplified design and layout to support the flow of information about the product. This WordPress site is enhanced by a number of add-ons, including a customized cost calculator for prospective customers and a customized earnings calculator for prospective affiliates. In addition, AOR created custom-designed order form pages for customers who would like to add barcode functionality to their inventory management process. The new website also includes the five most requested training center videos, additional details on Rapid Inventory's unique integration with QuickBooks, and a detailed comparison chart showing how Rapid Inventory stacks up to the competition. These improvements showed an immediate impact, with Free Trial sign ups increasing by 63% over the previous month.

"In an effort to make learning about and signing up for Rapid Inventory an easier and more streamlined process, we are excited to launch a new website that should drastically improve the user experience," says Kevin Reynolds, the AO: Rapid Inventory Product Director. The new website comes on the heels of Rapid Inventory receiving the prestigious Gold Developer status in the Intuit® Online Marketplace, the highest level offered by the Intuit Developer Network (IDN).

AO: Rapid Inventory was designed with one goal in mind: to create a seamlessly integrated inventory management system for QuickBooks. Reynolds explains, "AccuCode was provided with unprecedented access to the QuickBooks product manager and software developers, which resulted in a very tightly integrated inventory management solution that is unlike anything else in the QuickBooks Marketplace." Rapid Inventory is the only product that offers unparalleled integration with QuickBooks, 100% cloud-based, barcode functionality, and excellent customer service.

AO: Rapid Inventory also offers an Affiliate Program that enables technology resellers, QuickBooks ProAdvisors, and anyone who works with QuickBooks users, to refer customers to AO: Rapid Inventory for a 30% monthly recurring commission. Learn more about the Afffiliate Program at http://www.rapidinventory.com/quickbooks-inventory-affiliate/.

About AccuCode, Inc.
AccuCode, Inc. is a leading "as a Service" technology provider specializing in the application of inventory management, logistics, mobile computing, network solutions, bar code, and POS technologies. AccuCode provides cost-effective IT solutions for warehouse management, retail, manufacturing, transportation, and wireless infrastructure. The company's innovative "as a Service" products solve large and complicated problems in easy to acquire and pay for bundles. These "as a Service" offerings include AO: Rapid Inventory, AO: HaaS, AO: LifeCycle, AO: ProServ, and the AO: Channel Program. The AO: Channel Program empowers partners with the resources to resell or refer AccuCode's products to their customers to easily generate attractive monthly recurring revenue. For more information on AccuCode, visit www.accucode.com. To learn more about AO: Rapid Inventory and our Affiliate program, visit www.rapidinventory.com.

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